

With **more than 100 local businesses participating for FREE** in 2009, the Asheville Scottish Rite, is setting up for the 2010 run of the **Scottish Rite Discount Card** and we want **YOU** to get in on the action now!

How Will This Help MY Business?

Free Advertising

Increased visibility

Absolutely No Effect On Your Advertising Budget for 2010

Tell Me More...

With Advertising costs rising, along with fuel, manpower, and the price of goods and services, we have devised a fundraising program that will eliminate many of the costs (in fact all of the costs) that would be associated with large ad campaigns. We furnish the manpower (to distribute), the cost of equipment and goods (to produce the card) and more especially, there is no cost (besides the discount you would provide anyway) to get into our program.

This year we will cover more ground by putting our cards in the windows and on the counters of stores like yours, for immediate sales. We will participate in more community events and regional activities. And we will focus on providing more media coverage.

How Much Market Coverage Will My Business See?

We are asking for business participants located between the TN border with NC and Charlotte, NC. Our card will be sold throughout WNC (our entire jurisdiction) and will be sold for \$10. If you own more than one business in our jurisdiction please let us know which locations will be participating so we can make note of this.

What's This For?

The Asheville Scottish Rite is selling a discount card starting January of 2010 packed with local businesses that will offer one discount - per day - per person for the entire year.

Though we do require that the discount that you provide on our card, not reflect any ongoing discount or sale that you offer to the general public, many examples can be seen at www.ScottishRiteFundraiser.com, as our 2009 participants tailored discounts to benefit the needs of their business(es).

How Do I Participate?

Call Kyle Kissmann at

828-551-3450 during regular business hours

828-551-0967 after business hours.

You may also contact Rick Patton at 828-253-9911.

(Continue On Back Side →)

Are There Any Benefits To Being An Owner?

Business owners that participate will receive 2 free discount cards at no cost to them to use as they wish. Your store location(s), discount, disclaimer, and contact info will be provided in a professional brochure supplied with each card.

What Will The Asheville Scottish Rite Do With Discount Card Profits?

Profits of the 2010 discount card will be split evenly between RiteCare and Eliada Homes, Inc.

RiteCare improves the quality of life for children who have language and learning disabilities. Through the Foundation, we provide funds to support Language Disorders Clinics at Appalachian State University, Boone, NC, East Carolina University, Greenville, NC and The Clinic at the Scottish Rite Temple in Charlotte, NC. Through education and advocacy, we promote awareness and understanding, to ensure access to treatment and family support.

Eliada Homes, Inc. provides community-responsive, need oriented care and support for children and families in crisis without regard to race, religion, or national origin. Programs are designed to address the physical, social, emotional, educational and spiritual needs of those in care. Services are offered within the context of the family whenever possible and by residential treatment when necessary. Each year, Eliada cares for over 900 families and children in WNC. See eliada.org for more info.

The more participants we have the more sales the card will see and the more we will be able to put toward these different endeavors.

What Will The Card Look Like?



The card is plastic, the size of a credit card...

The backside includes a web address that will provide an entire listing of discounts organized according to the city/town they are in. The card features the dates 1/1/10 to 12/31/10 verifying that the card will only be valid between those dates. We will also provide a more specific list of programs that the card profits will go toward.

See ScottishRiteFundraiser.com

I will be in contact with you as soon as I receive your info.

Kyle Kissmann – Director of Fundraising
www.ashevillescottishrite.org
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